



PERBADANAN PRODUKTIVITI MALAYSIA
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Digitilizing Business Productivity Through MyReskill IoT

Penang– The Malaysian Productivity Corporation (MPC) Northern Region fully supports the National Recovery Phase and technology adaptation as one of the elements to boost the productivity of traders and industrialists in Penang during this pandemic. In support of this effort, MPC introduced the MyReskill IoT program to the manufacturing and services industries in the state of Penang.

The program aims to assist and re-increase productivity for 5000 small and medium enterprise (SME) companies through the application of Internet of Things (IoT) technology. MPC Northern Region Director Dr Mazrina Mohamed Ibramsah said, "Technology is no longer an option but a necessity for traders to increase the productivity of their business operations."

She believes that the thinking of innovation culture as well as digital transformation can be nurtured in local companies or industries to be more competitive globally.

MPC Northern Region sees this program as one of the best efforts to accelerate the adoption of technology among traders. He also called on traders not to miss the opportunity to register and participate in the program.

The free coaching package which includes online training along with IoT devices such as Arduino Uno and Rasperry Pi is comprehensively developed to provide exposure to IoT applications in the company to obtain 'Proof of Concept' for the program.

Traders and business operators can contact Malaysia Productivity Corporation Northern Region Office to find out more information on the registration of the MyReskill IoT program through the Malaysia Productivity Corporation Northern Region Office Facebook page.

The MyReskill IoT program is an economic recovery initiative under PENJANA and a joint program of Electrical and Electronics Productivity Nexus (EENP), Machinery and Equipment Productivity Nexus (MEPN) and Digital Productivity Nexus (DPN) under Malaysia Productivity Blueprint (MPB).

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